



Dr. Cantu Alba national sales manager, Andrea MRM Ambassador, we are standing at the entrance of the conference presented by Dr. Cantu on our technology



This is the line of people waiting for over half an hour until the room open to enter and participate in Dr. Cantu's conference

We're also seeing interest from new distributors in smaller markets, which we believe will be key to our growth in the region. Conducting business in Honduras is on our agenda for May 2025, coinciding with their second CVDL event. Though it's a small market, we have a promising distribution prospect and are hopeful for success.

In Peru, our distributor is receiving leads from CVDL 2024 and has placed a new order, with a third one in preparation for this year. It's encouraging to see such enthusiasm for our MR technology in a smaller market.



As all the Veterinary conventions in Mexico, they begin when they early with their select group of veterinarians that are selected by Cesar Morales, who won the organization of the Veterinary conventions, I fortunate the represent MRM Latin America, and we have been invited and have not done too bad in the game. It is an interesting formula that strengthens the network among companies and customers which are the ones that are invited to participate in these tournaments prior to the beginning of the convention.



This clip is used to share with you the social side of strengthening with market, leaving companies and opinion leaders. This is Dr. César Morales providing the results of the golf tournament.



Dr. Ernesto Avila key opinion leader owner of one of the largest Veterinary enterprises in the city of MEXICO and avid advocate of our technology who now owns the first Wellview that is used daily in practice along with the other technologies and he was sharing with us the presentation to be done at the CVDL 2024 of our technologies combined the following pictures are his conference by invitation only







Dr. Ernesto Avila at the by invitation only conference organized by our distributor DEIKO



This capsule shows you Dr. Gabriel Ramirez, one of the foremost orthopedic surgeons in Latin America for the Veterinary market, along with his coordinator of a very interesting study, performing analysis of the gate of animals prior to surgery, post surgery, and with the addition of the therapy with AlphaVet!



CON LA PRESENCIA DE



**Dr. Gabriel
Ramirez**

Laser Alphavet
2:00 PM - 3:00 PM



**Dra. Gabriela
Rubio**



**Dr. Ernesto
Avila Escalera**

Termografía WellVu
3:20 PM - 4:20 PM



**Dr. Miguel
Villalva**

Fluoroscopia con Dynavue
JPI
4:40 PM - 5:40 PM

JUEVES
5 de Septiembre

2pm a 6pm

Hotel Marriott
Leon Guanajuato

[10/10/24, 10:17:55 AM] William Mckee: This were the series of conferences organized by our distributor by invitation only and extremely successful. The later picture and video is Dr. Gabriel Ramirez and Dr. Gabriel presenting the study that they are about to conclude.

[10/10/24, 10:19:00 AM] William Mckee: There has been a minor hiccup in Costa Rica, but they are settling a past due invoice and preparing for a new order.

Meanwhile, changes are anticipated in Venezuela, where our distribution partner is set to present a proposal for our technology in the veterinary market by the end of the year.

We're also making progress with a new distributor prospect in Argentina. A couple of demo units that were previously loaned in Panama are now being utilized to evaluate opportunities in their veterinary market.

I'll keep you updated on that front.



VETS BEYOND

1/5
**MIÉRCOLES
25**



**TORNEO DE
GOLF**

8:00



**TARDE
LIBRE**

13:00



**TORNEO DE
TENNIS**

9:00



**CHARLA MAGISTRAL
CONFERENCIA FOCUS**

**FRANCISCO "KIKIN"
FONSECA**

20:00 - 20:45



**TORNEO DE
VOLLEYBALL**

10:00

Two weeks ago, I had the privilege to be considered through my position with multi radiance as a guest to these by invitation only two business meeting that calls for key owners and key distribution companies and manufacturer to strengthen network and do business catch up on a very relaxing scenario, as the program shows, the opening of the event includes like the other event that Dr. Cesar Morales owns an organizes and opening tournament in this case we MRM through representation on the golf section



Again, a very select group of company owners and the largest veterinary clinic owners participated. We are appearing in the clinic, and you can see on a yellow shirt are good friend and opinion lead there, Dr. Gabriel Ontiveros from Monterrey MEXICO.



En centro ecuestre de Sedena



Thank you all for your continued support. I look forward to sharing more highlights as we move forward.
Best regards,
Dr. McKee